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# LOOK UP AND SEE THE TOWER LIGHT UP THE NIGHT

If you are driving, cycling, walking or even jogging past the Tower at night during September and October, stop and LOOK UP!

To signal support for important community organisations and events, the Tower will become a rainbow beacon to help enlighten us about the Leukaemia Foundation, Men's Cancer and Breast Cancer Care WA.

The Leukaemia Foundations annual "Light the Night" will be held at The Esplanade, Riverside Drive on 21 September. As part of the evenings activities that will see thousands of families gather at twilight to shine blue, white and gold lanterns and the Tower will become the largest lantern of all. See it illuminate the night for all to see in blue, white and gold.

From 22 September the Tower will turn blue until 30 September in support of "Blue September" – men facing up to cancer. The aim is to raise awareness about cancers that affect tens of thousands of Australian men each year. Blue Friday on 25 September and we encourage everyone to join us in "getting blue"!

October is International Breast Cancer Awareness Month and the Tower is tuning purple and then pink for Breast Cancer Awareness Week, 10 to 16 October. During the month we hope the colours of the Tower will remind everyone of the importance of being breast aware.

The Bell Tower CEO Paul Grootveld said "We are proud to support these significant community organisations and events that allow the Tower to shine for the people of Perth".

During October and September, don't forget to stop, and look up!

The Bell Tower is located in Perth's Barrack Square overlooking the picturesque Swan River and is open from 10am every day. The Bell Tower – Home of the Swan Bells, Perth.

**For more information visit [www.thebelltower.com.au](http://www.thebelltower.com.au)  
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