

MEDIA ALERT: 11 January 2011



**百万円, Millionen, Juta, 万,
Milioni, Milioni di Euro**

IN ANY LANGUAGE IT'S A MILLION!

Today, The Bell Tower, Home of the Swan Bells will welcome its MILLIONTH visitor!

After ten years of showcasing the historic bells to the people of Perth and tourists from around Australia and the world, the bells in the Tower will ring out today to commemorate this exciting event.

It is a one in a million chance for some-one to be part of another monumental milestone for the Tower and be written into the chronicles for future generations.

Who will it be, when will it be, and what will they say?

Join us for the count-down **TODAY** and the opportunity to capture this moment in The Bell Tower's history.

WHAT: THE BELL TOWER MILLIONTH MOMENT

WHERE: Barrack Square, Riverside Drive, Perth

WHEN: Tuesday 11 January between 1.00 – 2.30pm

Don't miss this one-in-a-lifetime occurrence at Perth's award-winning icon –
The Bell Tower, Home of the Swan Bells.

For more information visit www.thebelltower.com.au
Media enquires, interviews & photo opportunities please contact:
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